

Welcome to #AdviceWeek 2025! Please watch our powerful Advice Saves film...



WE HAVE ARRIVED!

It's Advice Week 2025! Today we launch this year's **Advice Saves** campaign!

This week, we're highlighting the impact of our members and the critical role of advice services, whilst making the case for a stronger, more sustainable workforce. At our **Parliamentary Reception today**, we'll urge the government to work with us to develop a national workforce plan to grow, train, and retain advisers.

ADVICE SAVES STORIES

Hear from colleagues across our diverse member organisations in England, Scotland and Wales, as they share their experiences of working in the advice sector and why investing in our workforce is vital to supporting people in urgent need of help.

Please take **just 3 minutes** to [watch this thought-provoking film](#) and read our case studies to discover more [real-life examples of how advice saves lives](#), highlighting the pressing need for investment to develop training and career pathways in the advice sector.



ADVICE WORKS REPORT

Our Advice Works report, launched today at our Parliamentary Reception, showcases the impact of the advice sector and calls for National Advice Workforce Strategies across England, Scotland and Wales to bring governments and the sector together to co-design sustainable solutions for the future of independent advice.

[DOWNLOAD ADVICE WORKS REPORT](#)









Show your support during Advice Week

20-24 OCT 2025

SHOW YOUR SUPPORT FOR THE ADVICE SAVES CAMPAIGN

If you've not yet had a chance to **download our campaign toolkit**, please **make today the day!** Together we can raise awareness of the vital work you do and the need for solutions that ensure independent advice organisations such as yours, can continue transformative support for people in crisis.

[DOWNLOAD CAMPAIGN TOOLKIT](#)

20/10/2025



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